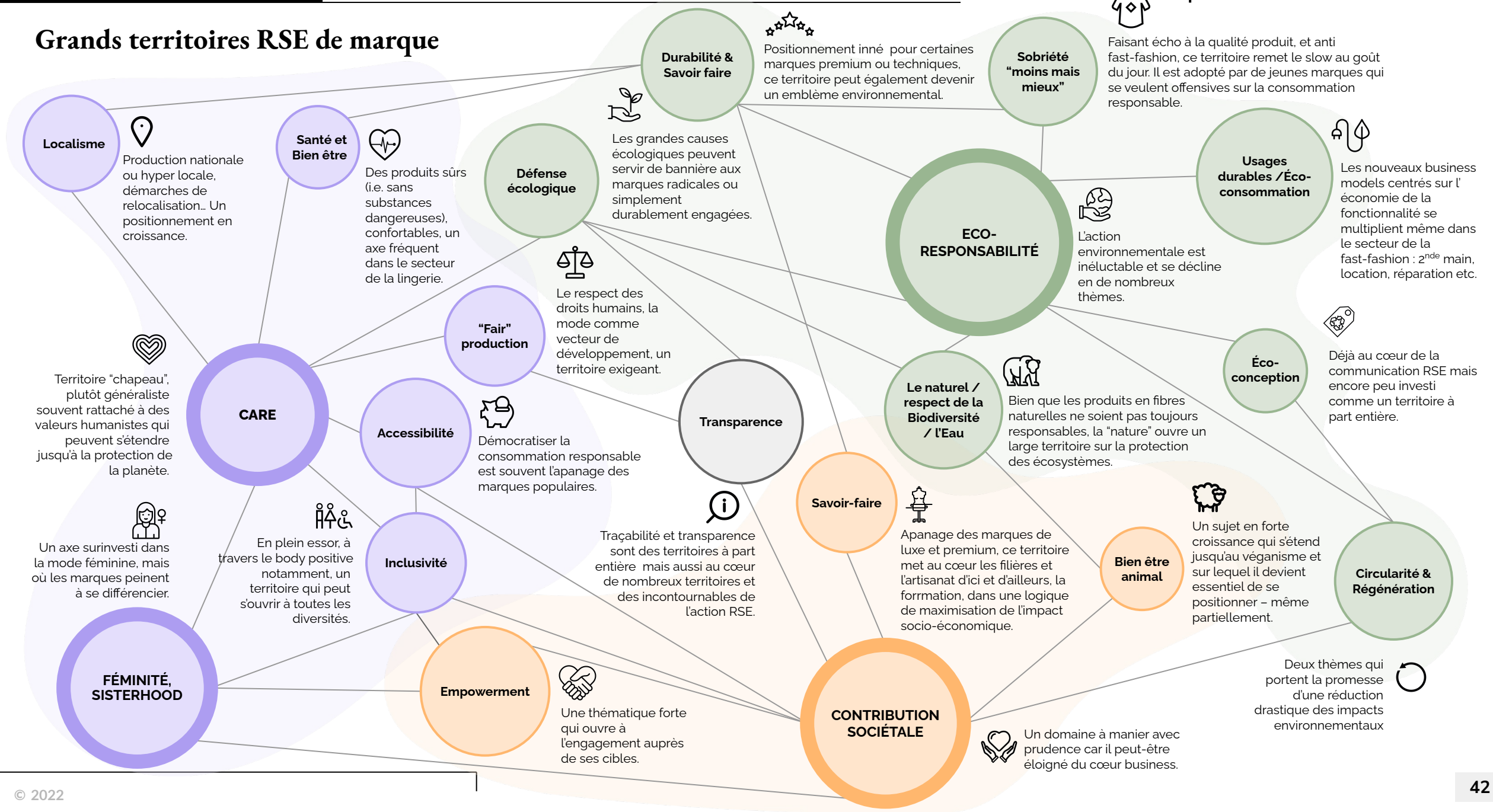Grands territoires RSE de marque